

Dated: 16 January 2025

Subject: TCF v2.2 - Update to TCF Policies clarifying the definition of "group-specific scope"

Dear TCF Vendors and CMPs,

The TCF Steering Group has approved a minor amendment to the TCF Policies intended at clarifying how the "group-specific scope" may be used by digital properties (Chapter I: Definitions (20) "Legal Basis").

As a reminder, the TCF provides two scopes under which users' privacy choices can be applicable:

- 1. <u>Service-specific</u>: the privacy choices are applicable only on the digital property where the users made their choices;
- 2. <u>Group-specific</u>: the privacy choices are applicable on a pre-defined group of digital properties beyond the digital property where the users originally made their choices. In such a case, users must be provided with information about the scope of their privacy choices in the first layer of the CMP UI (including with a link directing to more information about the group) and each digital property belonging to the "group" must enable users to resurface the CMP UI and change their choices at any time.

The group-specific scope is recognised by some Data Protection Authorities in Europe under certain conditions, in particular when the digital properties of the group belong to the same organisation (e.g. websites held by the same publisher). In order to better align with this latter condition, the Policies have been amended to clarify that the "group-specific" scope means a Legal Basis is applicable only on a pre-defined group of Digital Properties **that belong to or are otherwise under the control of the same organisation**.

Please note that the latest version of the TCF Policies is Version 5.0.a and can be found here. A dedicated FAQ (n°13) has also been added here to help TCF participants' understanding of the "group-specific" scope. CMPs that may currently be using the "group-specific" scope for Publisher clients that do not belong to or are not otherwise under the control of the same organisation are required to accommodate this update no later than 16 April 2025.

If you have any additional questions please email framework@iabeurope.eu.

Kind regards,

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