



CROWN TEES OFF FROM ONE ICONIC GLOBAL SPORTING EVENT TO THE NEXT

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6 November, 2025: Crown Resorts has announced its role as the official title partner of the Men's Australian Open taking place from 4–7 December 2025 at the prestigious Royal Melbourne Golf Club.

The Crown Australian Open is the nation's most elite golfing tournament, attracting international superstars and passionate spectators from around the globe. This year's event promises to be exceptional, with Rory McIlroy, Adam Scott, Min Woo Lee and Cam Smith headlining a field of Australian champions and some of the world's best. McIlroy is a five-time major winner and one of only six men to complete the career grand slam. He'll be playing in an Australian Open on the famed Melbourne sandbelt for the first time.

As title partner, Crown will bring its signature hospitality and world-class entertainment offerings to the fairway, creating unique opportunities for guests to enjoy premium experiences both on and off the course. From exclusive dining to luxury play and stay packages, including rounds at the exclusive Capital Golf Club, Crown aims to elevate the tournament atmosphere and celebrate the sport in style.

Making today's announcement trackside at Flemington as part of Crown Oaks Day, Crown Melbourne CEO Ed Domingo said the partnership reinforces Crown's place as a leading supporter of iconic Australian sporting and cultural events.

"Crown is proud to celebrate excellence in Australian sport – we're all about creating memorable and world-class experiences for fans, visitors and guests and the Crown Australian Open will continue this tradition.

"We're thrilled to partner with Golf Australia to deliver an event that embodies excellence, fun and passion. We look forward to welcoming golf enthusiasts to Melbourne and showcasing the very best of Crown's hospitality alongside world-class competition."

Golf Australia CEO, James Sutherland said: "This is a momentous year for the men's Crown Australian Open and we take great pride in announcing that Crown is stepping up their partnership by taking on the title partnership of our men's open championship."

The **Crown Australian Open 2025** will draw tens of thousands of spectators to Royal Melbourne Golf Club and millions of viewers worldwide. More than 30 per cent of tickets sold to date have been purchased interstate or overseas. Tickets remain available and Crown hospitality packages will be available soon, offering fans the chance to be part of this memorable sporting occasion.

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